# Cliffs Pools and Patios —Continued from page 11

But it doesn't stop there. The company can also be contracted for driveway resurfacing, pavers and decorative concrete coatings.

All the technicians at Cliff's Pools and Patios are full-time; all jobs are supervised, and second rate, or cutting corners is never an alternative.

#### **Resurfacing experts**

"We offer the widest variety of pool surfaces – Diamond Brite, Gem, Pearls, Marquis, and custom pebble surfaces with lifetime warranties," says Cliff. "We are the resurfacing experts."

Today's pool surfaces go far beyond standard white Marcite surfaces. The company's skilled professionals can dramatically influence the illusion of a pool's water, with over 100 surfaces of varying color and aggregate types to create "art" in a pool.

"We also offer a large variety of pool tile, custom lighting, salt chlorinating systems, pool heaters, water features, pool equipment and pool service & repairs," says Cliff.

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His company also offers the widest range of patio and driveway resurfacing and remodeling options in the industry. Standard pavers, custom precast and

artistic pavers are unique and can create any atmosphere — from modern to rustic to resort style. Plus, the company offers travertine marble applications, including standard 6 x 12-inch and custom French patterns for a borderless "vanishing edge" effects.

#### Easy maintenance

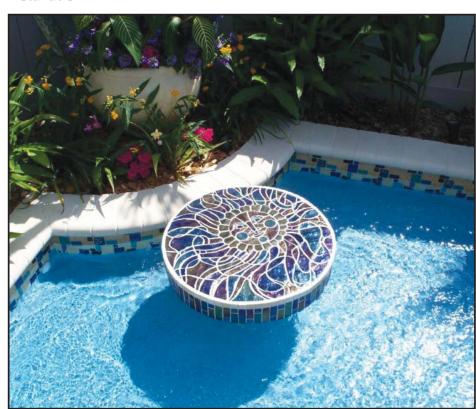
The company also offers the widest variety of decorative concrete coatings, which is good news for those who prefer easy maintenance and freedom from bugs and weeds, commonly associated with pavers. "These coatings include spray decks, in a variety of colors and patterns, to custom Uro-tile systems styled in stone effects, tile and French patterns," says Cliff. "Our exclusive 'Marble Tec' simulates natural stone and marble. It's very easy to maintain, beautiful and is long lasting."

Cliffs Pools and Patios also offer unique overlay systems that effectively address existing structural cracks in patios, decks and driveways.

Summer is here. It's time to make the smart choice. Call Cliff's Pools and Patios for a consultation.



Cliff's Pools & Patios is a one-stop shop for quality resurfacing and tile installation.



Beautiful accessories can add a unique look to any pool.

### CALL (877) 933-POOL • VISIT CliffsPools.com

# CitiQuiet provides protection with top-brand impact windows and doors

Cliff's Pools & Patios has upgraded thousands of pools over the

BY LARRY SCHWINGEL SPECIAL SECTIONS WRITER

When you are in the business of selling impactresistant windows and go through a hurricane season that is the worst on record, and you have zero reported failures, you've got to be selling a great product.

CitiQuiet Hurricane Windows and Doors, 186 N. Federal Highway, Deerfield Beach, can make that claim.

"Our windows and doors provide the ultimate in impact protection, and with many insurance companies raising rates for clients without code-approved hurricane protection, it's a very smart investment," says Ben Friedman, company vice president. "CitiQuiet products are a proven safeguard against destructive winds, debris and torrential rain — plus, the windows are energy efficient and reduce noise."

Its stringently tested impact-resistant windows and doors are made strong enough to withstand highwind velocity, potentially saving lives and thousands of dollars in the prevention of structural damage.

The impact window/door system consists of alumi-

num, vinyl or wood options.

Security, pleasure and

Every window and door installed by CitiQuiet adheres to the most stringent codes in the nation – the Miami-Dade NOA (Notice of Acceptance). Before windows are marketed for sale, they undergo a series of lab tests to see how well they will hold up against high wind velocity. They are also tested for water seepage, structural pressure dynamics and overall impact

"We make it as realistic as possible," says Friedman. "Wood projectiles are used in high-force wind conditions, and water testing is done with thousands of cycles of positive and negative wind loads before any of our products are certified for resiliency, resistance and durability."

When windows pass these rigid tests, a product-approval number and certification of authenticity is applied to the product. "I encourage consumers to always look for that sticker," says Friedman. "It means you are buying the best."

Impact-resistant windows are more expensive in comparison with other

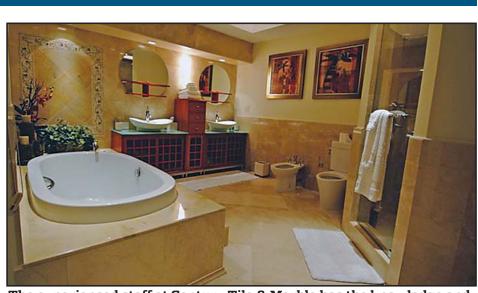
alternatives, but installation is a one-time solution, and it's a very wise investment that will pay for itself many times over

### Why select CitiQuiet?

Experience, stability, quality products and customer satisfaction is why CitiQuiet hits a home run. The company is one of the few in the state that is bondable up to \$8 million, and it's been in business for more than a quarter century.

"We have superior credibility, an A-plus rating by the Better Business Bureau, and our resume includes a lot of major projects, including one for the U.S. Supreme Court Building in Washington, D.C.," says Friedman. "We don't use sub-contractors, only company-employed technicians who receive on-going education through "PGT-U," an initiative of PGT Industries.

During the last decade, 49 hurricanes generated winds in excess of 100 mph. Do not become a victim of "hurricane amnesia" just because the state has been spared over the last few years. Be prepared. Call CitiQuiet Hurricane Windows and Doors today.



The experienced staff at Century Tile & Marble has the knowledge and background to meet your remodeling needs.

# Century Tile & Marble Your perfect partner for home renovations

By LARRY SCHWINGEL SPECIAL SECTIONS WRITER

Most homeowners would like to improve their homes, but a lot of them are reluctant to do so because of budget worries, or still unsteady economic times.

Century Tile & Marble, a family-run business in Fort Lauderdale, wants you to know that they have great products at great prices. The company is a direct importer, distributor and retailer of ceramic tile, porcelain tile, marble and granite — and it can be your perfect working partner – not only when it comes to decisions on what will look best in your home, but also when it comes to that bottom-line figure.

"We've been serving residents in Broward and Palm Beach counties for 36 years, so our longevity and the experience speaks for itself," says Carmela Di Sorbo, daughter of founder Mario Di Sorbo, and vice president of the company. We understand the market, we understand the product; we understand too, that these are difficult times for consumers. We also know that if you try us you'll like our products, and you'll like our prices. A lot of our business is from repeat customers who did try us, liked us and had a great

The experienced staff

has the knowledge and background to meet your remodeling needs — and to answer any questions you may have about the product, installation and quarantees

An incredible selection of granite, marble and stone slabs, for fabrication of countertops and vanities, can be found in the company's 45,000-square-foot warehouse located at 6701 Powerline Road.

There you will find rows upon rows of marble and ceramic slabs. The company's inventory is so impressive that it's hard for customers to decide on what they want. "They come away impressed with the product and the price," says Di Sorbo. "We think that's a nice problem to have."

## Is it granite or is it quartz?

Style-wise, granite and quartz are great products and with either choice you can't go wrong. Granite is a natural material with flaws, but it's the flaws that make it so attractive. With proper sealing and maintenance, granite countertops are virtually scratch, stain, chip and heat resistant.

"Granite adds at least 10 to 12 percent to the resale value of a home, and it's extremely popular for use in bathrooms and on patios because of its ver-

satility and durability," says Di Sorbo. "There are thousands of colors to choose from, each with a unique nattern"

Quartz comes in colors natural stone does not, and when recombined with other ingredients, it produces a variation of colors. "Quartz is appealing to anyone who likes the look of stone, but desires a product that is easy to maintain," she says. "With a Quartz surface you get the look and feel of natural stone with a greater degree of strength and color from slab to slab."

## Marble, ceramic tile and porcelain tile

Marble is probably the most expensive type of countertop, as its biggest benefit is the stone's natural beauty. "The price of marble has actually come down over the years, and now it's a very affordable option to a lot of homeowners," says Di Sorbo, adding, "Marble is available in a wide variety of hues and colors."

Porcelain is a product that's scratch resistant, durable and stain resistant. "It requires little maintenance, and is an excellent choice for high traffic areas," says Di Sorbo. "We take pride in what we do, and we can work with all budget ranges and tastes."



Every window and door installed by CitiQuiet adheres to the most stringent codes in the nation – the Miami-Dade NOA (Notice of Acceptance).

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