



Enjoy the beauty of a traditional paver pool deck, with custom tile and trim tile and a Diamond Brite surface.

## Cliff's Pools & Patios can make a world of difference

By **LARRY SCHWINGEL**  
*SPECIAL SECTIONS WRITER*

In the business world, one word carries more weight, perhaps than any other. It's a word that oftentimes is the difference between success and failure. That word is trust.

Cliff's Pools & Patios, 10178 NW 47th Street, Sunrise is synonymous with trust. It's a company that's been in business for 26 years, contracted for thousands of jobs and has a satisfaction rating of more than 99 percent.

"We are successful because we deliver on our promises, and we don't let our customers down," says Cliff Freyman, co-owner, with wife D'Alma. "We exceed their expectations, and they know they can depend on us."

Some people will go with the first contractor they find, or a "friend of a friend." Go with an established company with reputation for success. That company

is Cliff's Pools & Patios.

"Remodeling is a significant investment, so be sure to do your research and select a company that has the ability to deliver on its promises," says Freyman. "The best advice I can give is to visit them and see if they are really legitimate; find out if they can meet all your needs. Obtain quotes and make a decision based on that company's track record."

### Full range of services

Fully licensed and insured, Cliff's Pools & Patios is an award-winning commercial and residential contractor specializing in pool resurfacing, Diamond Brite® applications, pool service and maintenance, pool tile installations/replacements, coping, lighting, heaters, salt chlorine systems, pool leak detection and repairs.

"We are the real deal, and we do it all with full-time crews that are supervised by company employees," says Freyman. "We have the most complete

showroom in the industry, and we have a superior customer satisfaction rating. Our workmanship is second to none."

In addition, the company offers the highest quality driveway and patio-paver installation, including traditional pavers, Travertine marble pavers, Artistic Pavers™, spray decks and URO tile.

If you want quality workmanship, great customer service, competitive pricing and a company that goes above and beyond, to fulfill your pool, patio or driveway remodeling needs, you want Cliff's Pools & Patios. It's a company that doesn't believe in shortcuts.

Licenses: CPC-0915306, U-21339, RP252555139, CPO 33-121957 and CGC-1517640.

**For more information, call (954) 671-5021, visit [cliffspools.com](http://cliffspools.com) or the pool store Web site at <http://Shop.CliffsPools.com>.**