



Wayne Johnson (pool repair), Jack Wilner Jacques (pool service tech), Tony Marlin (deck manager), Frank Ferrer (pool service tech) and Tom Samano (pool supervisor) are eager to meet your remodeling needs.

## There is no place like Cliff's Pools and Patios ...

### The reason is simple – it doesn't exist

By **LARRY SCHWINGEL**  
*SPECIAL SECTIONS WRITER*

It's true that south of the Magic Kingdom there is a place where dreams really do come true. Cliff's Pools and Patios, in Sunrise, is a one-of-a-kind, one-stop shop that is a haven for anyone who enjoys a gorgeous pool, loves to socialize and yearns for the grand South Florida lifestyle.

The minute you walk in the door you feel like a welcomed friend, and the magic begins. Cliff Freyman, and wife D'Alma, make doing business a pleasure, not a hassle. They, along with their team of hand-picked specialists, with over 150 years of combined experience, make sure your experience is as pleasurable as possible. "Once a customer, always a customer," says Cliff. "That's our goal. We will meet the remodeling needs of every customer whether it's a pool, patio or driveway."

Since customers work with the "boss," projects go much smoother because there's always an open line of communication. "I am personally involved with every project from estimate to completion, and my door

is always open," says Cliff. "We do it all, from pool-resurfacing and complete backyard makeovers, plus we offer expert leak detection, service and repairs."

To ensure customer satisfaction, a division manager and a project manager inspect every phase of the project — there is no pass-go to step two without step one being signed off on.

At Cliff's Pools and Patios, you won't see any brochures. What you will see is the largest and most complete showroom in South Florida. It contains anything and everything needed to make your home magical and give it a "wow" factor that will turn heads. With all the displays in a real-life setting, what you see is what you get — without any misrepresentations.

But the magic doesn't stop there.

Cliff's Pools and Patios believe in total customer support. In the day when companies are here today and gone tomorrow, it's refreshing to know that one company has set the standard higher and continually goes the extra mile to please its customers. That company is Cliff's Pools and Patios.

"Our work is second to none, and it's reflected in the hundreds of letters of appreciation we receive from satisfied clients," says Cliff. "We offer the best workmanship and exclusive manufacturers' warranties."

There are 500 pool-tile options to choose from, plus an assortment of amenities that push the limits of special. Whatever your pool needs may be, from 5G LED color-changing pool and spa lighting systems to special water effects, Cliff's Pools and Patios has it all.

In addition, you can resurface your current patio with various choices of decorative cement toppings in hundreds of color options, or cover up cracked and broken concrete with attractive brick pavers. "The Travertine marble you thought was too expensive is actually very affordable, and prices have never been lower."

Licenses include: CPC-0915306, U-21339, RP252555139, CPO 33-121957 and CGC-1517640.

**Visit [cliffspools.com](http://cliffspools.com) and begin your journey to enjoyment. For more information, call (954) 671-5021.**