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that enhances your daily life, guaranteeing that the outcome is satisfying [to] the customer's highest expectations."

Design issues and final products have to match perfectly with clients' standard of living and how they intend to use the space. To achieve this goal Yogui International, Inc. takes more time than any other company to listen to, qualify and clarify the specific needs of each client, whether it be fantasy or true function.

**Keeping you on budget**

Can fantasy become reality in this economy? Yes, says Kim Holbrook, Yogui's lead designer.

"You don't realize how design affects your emotions," she says. "We all need to come home, to look at our kitchens, bathrooms, bedrooms, TV rooms, etc. and say, 'This is so me!' Let's get the goose bumps, over interiors. Yogui International, Inc. not only knows how to do this well, but you would be surprised at how a good designer can also keep you in your budget."

Sagnotti says: "The Yogui International team has always taken the extra steps, the extra time to have direct and permanent communication with its clients to assure them that the whole process – from the initial sketch, through detailed drawings, color renderings, shop plans, budget and construction – will give them not only peace of mind, but as Holbrook states: the anticipation of 'the goose bumps.'"



**The Friedenthal Polo Club designed for Ronnie G Interiors of Boca. Ronnie says, 'We constantly strive to create types of rooms that will stand the test of time and become sanctuaries of refined taste for our clients. Designing with Yogui International is exhilarating and fun; especially when you have the fine craftsman at Yogui and Kim Holbrook, who makes every effort to make your designs come to life.'**



**The Puglisi residence in Fort Lauderdale shows how creative style and function combine for an attractive setting.**



**The kitchen at the Sherman residence at Hunters Run utilizes existing space efficiently and creatively.**

**For more information**

To learn more about how Yogui International, Inc. can help give your home an exciting new look, call (800) 505-4585, or (561) 276-9426; or visit online at [www.yoguiusa.com](http://www.yoguiusa.com). You can also visit its showroom and factory at 1855 SW Fourth Ave., Bay No. 25 & 26, in Delray Beach.

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# Cliff's Pools & Patios

garners rave reviews from customers

By **LARRY SCHWINGEL**  
SPECIAL SECTIONS WRITER

A simple "thank you" takes many forms. It can be a smile, a gesture, a handshake or a hug. Or, it can be letters of appreciation, like those adorning the walls of Cliff's Pools & Patios, in Sunrise. It's what owners Cliff and D'Alma Freyman affectionately refer to as "Letters of Love" – a show of appreciation by hundreds of customers for a job well done.

In the pool and patio business – or any business – a happy customer is the foundation of success. Word-of-mouth can make a good business great, and over the years, Cliff's Pools & Patios has earned rave reviews.

Doing the job right the first time – and on time – is shared by all employees. It is that state of mind that sets the standard for the company's ongoing success.

"We have always believed in going the extra mile for our customers, and then some," says Cliff Freyman. "We strive to provide exceptional service; that's the bottom line."

Cliff's Pools & Patios believe in going that extra mile – in fact a lot of miles, as they have now expanded their service area north into Palm Beach County. "It's really beyond our original service area projections, but the popular demand for our services was above expectations," says Freyman, who with wife, D'Alma are personally involved in every project.

At the heart of the business is skilled workmanship, the use of quality materials and exceptional customer service. The letters are a testimony to that – and so too are the numbers. "We have a satisfaction rating of over 99 percent," says D'Alma Freyman. "To my knowledge, there's not a company that's a close second with that kind of approval rating."

As people focus on how to use their dollars wisely, more and more are remodeling and renovating their pools and patios. "Upgrades or renovations are a wise investment; they can add thousands of dollars to the value of a home," says Freyman. "We are a one-stop shop for all types of pool and patio renovations, as well as driveway resurfacing and remodeling."

Cliff's Pools & Patios offers a variety of great options that range from resurfacing and tile installation, to fully automated pool systems that can be controlled by a wireless remote or a smart phone. In addition, the company offers an assortment of pool and patio accessories; special underwater lighting options, and more – including specialization in leak detection and repair.

When choosing Cliff's Pools & Patios, you are choosing expertise, efficiency and attention to every detail. That business model is the reason for the "wall of fame."



Free estimates for renovations and repairs are available.  
CALL (877) 933-POOL or VISIT [CliffsPools.com](http://CliffsPools.com)