

Cliff's Pools & Patios — Continued from page 17



Cliff's Pools & Patios is a one-stop shop for quality resurfacing and tile installation.



Beautiful accessories can add a unique look to any pool.

Customer testimonials

The company's goal is to make sure that every customer's need is met from project beginning through project completion. Project managers are on site to supervise all activity. The following are just a few of the hundreds of positive comments that the Freyman's receive about their company:

• **Jill and Chris Brondolo:** "Wow is the best way to describe the work of Cliff's Pools & Patios. We had our pool and front and back patio redone, and we couldn't be more satisfied. We have never seen a company take more pride in every step of the process. They worked with such care as if it were their own property. This type of quality professionalism is rare, so if you are considering having similar work done, we don't think any other company could do it better."

• **Dr. Carlos Levy of Weston:** "You made the

pool I was dreaming and envisioning. It came out perfect. I could not be happier; the pool is gorgeous. It could be in any magazine. You were the only company I was going to let come to my house and do this job. Every aspect of the job exceeded my expectations. Your crew was professional, polite and knowledgeable. It's a pleasure to know there are still some companies that take pride in their work and deliver what they promise."

• **Kaye Raia:** "Thank you for a resurfaced pool that everyone believes is brand new. I am so delighted not only with the pool, but also with the professional manner in which I was treated. Everyone thinking about pool construction needs to know about your company, I would be honored to recommend you to others."

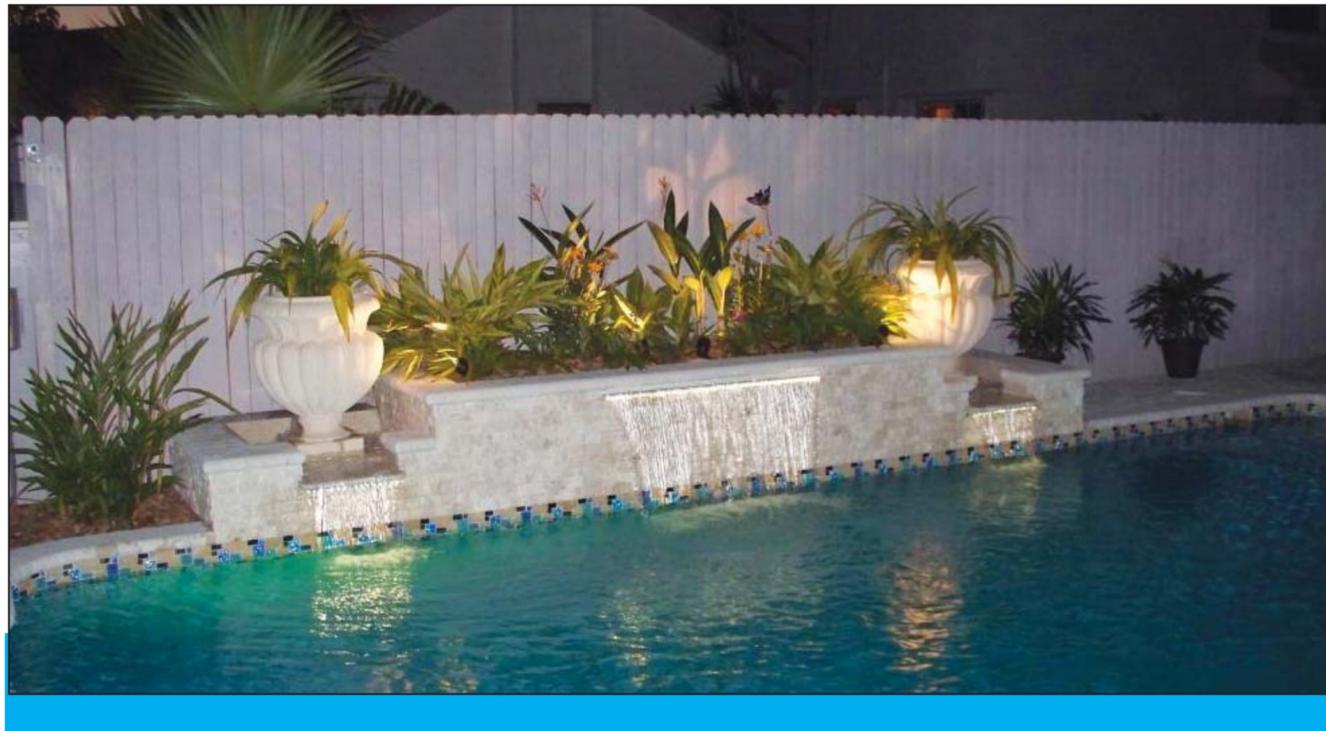
• **Ridge Grove Gardens Condominium Association:** "We would like to thank you for the remarkable job done on our pool. Even though

we had other proposals, we felt very comfortable with Cliff's presentation, and when we visited the showroom we were welcomed like a member of the company's family. It was fascinating to be able to witness the project, where we saw our pool transformed from what had been a bit of an eye sore to suddenly a focal point. Our pool is now the talk of the community."

Cliff's Pools & Patios is the smart choice for any homeowner looking to upgrade his or her pool. It's a smart choice because each technician is a full-time employee. It's a smart choice because Cliff and D'Alma Freyman are dedicated to excellence. It's the smart choice because customers receive the kind of treatment they expect and deserve.

It's time to get smart.

For more information, call (877) 933-POOL, or visit CliffsPools.com



Prestige Wood Products: Don't get burned by costly kitchen remodeling

What's the secret to having a magazine-quality kitchen at an affordable price?

Re-facing, instead of replacing, kitchen cabinets. And, working with Prestige Wood Products of Deerfield Beach.

This company at 4682 N. Powerline Road, just north of Sample Road, specializes in beautiful, high-end kitchens, for less money and in less time.

Kole Freedman, Prestige Wood Products' CEO, says that according to national averages, consumers can expect a complete kitchen remodeling to cost about 15 percent of the value of the home. So, a new kitchen in a \$300,000 home could cost about \$45,000.

But, if you re-face those cabinets, you can have a new-looking kitchen for up to 60 percent less than that cost.

"We specialize in high-end, quality hardwoods, direct from the factory," Freedman explains. "We cut out the middleman, and we pass those savings along to the customer. So, you have the high-end look, without the high-end price."

Plus, Prestige Wood Products can install that "new" kitchen in just three days.

The key to its three-day installation, Freedman explains, is a seven-step process that requires a minimal amount of time and mess.

The first step is inspecting the cabinets to make sure they are in good condition, and to take precise measurements. Then,

Prestige orders the products from the manufacturer and makes an installation appointment.

The installation is completed in four steps: removal of existing doors, hinges, hardware, doors and drawers; encapsulating the existing cabinet exteriors with the same wood veneer as the new doors; installation of new hinges, doors, drawers, drawer fronts and hardware; and clean-up.

"When we're finished, you have a brand-new looking kitchen," complete with Euro hinges and hardware, Freedman says.

As its name implies, Prestige Wood Products uses only quality, natural hardwoods. It offers eight types of woods to choose from — including mahogany, oak, maple, walnut, birch and cherry — and more than two dozen wood stains.

But in choosing wood, it is important to use kiln-dried wood. "Wood that is not kiln-dried is prone to moisture; and there is a lot of moisture in kitchens," Freedman explains. "Consequently, over time, that wood will start to warp."

"All the wood we use is kiln-dried." Still, no matter how good a product is, he says, "if you don't have good people making the installations, it doesn't matter."

Every member of his installation team is factory trained. "All of our people are dedicated. When they are doing your job, it is their only job. They don't shuttle between jobs. Their most important job is the one they are working on."

Whether the job calls for re-facing kitchen cabinets, adding granite countertops, or increasing kitchen efficiency by adding features such as garbage pullouts,

slide-out shelves or utility drawers, the installation team's top priority is to do the job right.

To learn how Prestige Wood

Products can help turn your kitchen into a designer showcase call (561) 391-0121, and have a designer bring showroom samples right to your home.



Prestige Wood Products can give you a beautiful kitchen that has the warmth and durability of natural hardwoods.

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